

TECH TRANSFER COURSE FOR RESEARCHERS

Organised by:



Does your university or research institute want to educate scientists on commercialisation and impact creation? Do you want to encourage and inspire researchers to create commercial or societal benefit with their ideas and research results? If you answered yes, then this interactive lecture series is a perfect fit for your organisation!

BENEFITS

- A complete package of relevant topics, tools and methods, tailored to the needs of researchers
- Facilitates the work of the TTO and creates long-term impact in the community through increased awareness and skills

EXAMPLE SYLLABUS (10-15h in total)

1. Overview of commercialisation routes
2. How to develop a business case
3. Business development roadmap
4. Readiness Levels: TRL, IRL and CRL
5. Methodology for longer innovation projects
6. Systematic assessment of IP
7. Valuation of IP
8. Introduction to investments
9. Management of innovation projects and portfolios
10. Barriers to exploitation of research-based ideas and results

RECENTLY REALISED AS

- A 10h training course for senior scientists from Eastern & South-Eastern Europe as part of an EU-funded initiative



GET IN TOUCH FOR MORE INFORMATION!

saara@nordiccatalyst.com
www.nordiccatalyst.com