

Social

IDENTIFY, ASSESS, ADVANCE

Impact in

Action

Social
Innovation &
Entrepreneurship
Identify your stakeholders
and advance new
opportunities

Knowledge
Transfer
Mechanisms
& Routes



Social Innovation & Entrepreneurship

A WORKSHOP FOR RESEARCHERS

The academia creates societal impact through various interactions and mechanisms, but how can individual researchers identify, assess, and advance new ideas and concepts in practice? How can impact be measured? What is social entrepreneurship, and what kind of opportunities does commercialisation provide for the research community?

This workshop targets relationships and knowledge transfer between the academia, private sector, and society as a whole in a holistic but practical way. The participants learn best practices and get new perspectives and tools for increasing the societal, social, and economic impact of their research.

DURATION

3h+, alternatively as a longer series of workshops (tot. 5-8h)

RECENTLY REALISED AS

An intensive afternoon workshop for a multidisciplinary research centre

MAIN ORGANISER

Saara Inkinen, D.Sc. (Tech.)

Founder and manager of Nordic Catalyst, a technology transfer and innovation management company. Multi-disciplinary and international experience from Finland, Austria, the UK, and the US. Passionate about the environmental, social, and societal impact that new science-based ideas and innovations can create.



CAN BE REALISED IN COLLABORATION WITH

Rosa Rantanen, D.Soc.Sc.

A philosopher, a coordinator and a humanitarian worker all in one. Specialized in inter-disciplinary and socially inclusive approaches. Creatively facilitating co-operation of different sectors based on years of experience of working in academia and in NGOs. Theoretical expertise combined with hands-on experience and a passion for social justice.



GET IN TOUCH FOR MORE INFORMATION!

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