

introduction

to technology transfer &
innovation management



**NORDIC
CATALYST**

ELEMENTS OF SUCCESSFUL INNOVATION ACTIVITIES

BEST PRACTICES, TOOLS, AND
INSPIRATION FOR RESEARCH
VALORISATION

THE WORKSHOP CAN BE
TAILORED TO YOUR
ORGANISATION'S NEEDS



THIS WORKSHOP FORMAT WAS RECENTLY REALISED AS

- "Research to business (R2B) & impact acceleration sprint" for a multidisciplinary group of scientists managing or planning externally funded commercialisation projects at a university
- An interactive lecture "Creating impact and new opportunities with technology transfer and knowledge transfer: 3 tips on how to accelerate the utilisation of your work and results outside the academia" for scientists participating in a business course at a university

INTRODUCTION TO TECHNOLOGY TRANSFER & INNOVATION MANAGEMENT

A flexible workshop format that is individually tailored to the needs of your organisation and the participating scientists.

- Supports and educates scientists interested in converting their ideas and results into new products or services
- Generates increased awareness of the possibilities and benefits of technology transfer and research valorisation among the participants
- Gives the participants inspiration, practical input and systematic methods for innovation projects and activities

DURATION

An interactive lecture (min. 1h) or longer workshops

CONTACT

Saara Inkinen, D.Sc. (Tech.)
saara@nordiccatalyst.com
www.nordiccatalyst.com

