


IP EXPLOITATION

A NORDIC CATALYST WORKSHOP



ACCESS NEW TECHNOLOGIES
AND FULLY BENEFIT FROM
YOUR OWN INNOVATIONS

INTERACTIVE WORKSHOP FOR
INNOVATORS AND YOUNG COMPANIES

PUT YOUR IP TO USE

Introduction to intellectual property (IP) exploitation

In innovation management and technology transfer, we often talk about "IP exploitation". But what does it mean in practice and why should researchers and scientists be aware of the possibilities related to it? How can innovators and companies benefit from it? Join this workshop to hear how to access inventions, products and services developed by others by "in-licensing". Reach new markets and expand your business by "out-licensing" your inventions, existing products or services to other businesses. Assess your current IP situation and learn how to make a practical plan for your next IP exploitation steps. Suitable for innovators, young companies or people interested in founding a new business with a low level of prior knowledge on the topic.

DURATION

1-3h

RECENTLY REALISED AS

- A 1h interactive workshop with follow-up mentoring for international digital healthcare startups participating in an accelerator program
- Part of a "Science to Business" lecture series for senior researchers from the Eastern & South Eastern Europe



The workshop features selected topics and examples related to IP and IP exploitation, but it does not contain any legal advice. Advanced workshops can be realised in collaboration with selected legal experts.



CONTACT

D.Sc. (Tech.) Saara Inkinen

saara@nordiccatalyst.com

www.nordiccatalyst.com

