



A NORDIC CATALYST® WORKSHOP

HAPPILY EVER TECH TRANSFER

Accelerate the identification,
development and use of innovations in
your university in just one afternoon!

A workshop that looks at technology transfer from a unique and specific angle: the interactions between researchers and TTOs.

The program will result in concrete outcomes and action points that benefit the TTO in the short and long term. The systematic approach and the selected simple and effective tools allow all TTO members to contribute and bring in their insights and expertise.



THE "HAPPILY EVER TECH TRANSFER" WORKSHOP

WHY

Well-functioning TTO-researcher collaboration and communication is key to successfully translating research into impact and business.

FOR WHOM

Technology Transfer Offices (TTOs) and Research and Innovation Support (RIS) departments of universities

WHAT

A guided 3h collaborative workshop + pre-workshop survey

HOW

Program Outline:

1. Pre-workshop survey or interviews
 - Insights and data about opportunities and needs in your organisation
2. Workshop 3h (online or in-person)
 - Analysis of survey results and other relevant statistics
 - Focused group work using proven tools and methods
3. Summarising and discussing results

CONCRETE OUTCOMES

- A report of pre-workshop survey results
- Top-3 improvement needs identified, concrete steps to fix initiated
- A report of opportunities and action points for future work based on workshop

ORGANISER

Saara Inkinen,
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Saara is the founder and manager of Nordic Catalyst, a technology transfer and innovation management company located in Vienna. She is passionate about the positive societal and economic impact that new research-based innovations can create and has been working with R&D, innovation and technology transfer since 2005. She supports both research organisations and companies in realising the true potential of their ideas and results. Her previous workshop participants have especially liked the concrete outcomes, the practical approach, and the friendly and encouraging atmosphere of her workshops.

**Get in touch
for more details!**

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Happy TTO-researcher interactions lead to efficient technology transfer!

